



TRAVEL AWARDS 2026

CASE BUSINESS TRAVEL AGENCY AWARD

The **Business Travel Agency Award** recognizes the agency that excelled in delivering outstanding business travel solutions in 2026. The award honours a travel management company that combines expertise, customer focus and operational excellence to support corporate clients in a complex travel environment. Whether through strategic advice, personalised service or innovative solutions, the winner demonstrates how business travel can create value for both travellers and organisations.

How to submit my case?

Two possibilities:

- Digital to bart@travmedia.be (including all possible attachments)
- Case physical submission can be made at the following postal address:
TRAVelMedia BeLux - Attn. Bart Matthijs - Luchthavenlaan 10 - 1800 Vilvoorde

You will receive a confirmation once we have received your case.

What is the deadline for submitting a case?

- Submit digitally (in PDF) before 19 September 2026.
- Case physical submission by post (or handed in personally) must reach us before 19 September 2026.

Please note: The date is closing. After 18 September 2026, the Travel Awards organization cannot accept any more cases.

Is there a cost for submitting a case?

Yes, participation in the Travel Awards requires a registration fee of €250. This amount ensures an independent and high-quality evaluation process by a professional jury. Your case will be assessed with care and objectivity.

Any questions?

Contact Bart Matthijs at bart@travmedia.be or +32472969998



CASE INSTRUCTIONS 2026

Please structure your submitted case around the five topics below. You are free to present your case in any way you wish. It may be submitted as a continuous text or in a creative format of your own choosing. Supporting materials – such as photographs, videos or any other relevant attachments – may be included if they strengthen your case. **Cases may be submitted in Dutch, French or English.**

- 1. Client Objectives & Strategy:** Describe the business travel programme you are submitting. What were the client's objectives and travel requirements? Explain how your organisation translated these into an effective travel management solution and how your expertise contributed to achieving the client's business goals.
- 2. Customer experience:** What makes your organisation stand out in serving corporate clients? Describe a specific example that illustrates how you delivered exceptional service, solved a complex travel challenge or created added value for both the traveller and the client.
- 3. Operational excellence:** How does your organisation ensure the efficient management of business travel? Describe the processes, expertise, supplier relationships or operational approach that enable you to deliver a reliable, flexible and high-quality service, even in complex or changing circumstances.
- 4. Future readiness:** How is your organisation preparing for the future of business travel? Describe any innovative services, technologies, digital solutions or new ways of working that have strengthened your service offering or improved the customer experience.
- 5. Duty of care:** What impact has your approach had on your clients? Describe the results using examples such as client satisfaction, traveller feedback, policy compliance, efficiency gains or other relevant indicators. Explain how your organisation ensures that business travellers feel safe, well-informed and supported throughout their journey.

Contact details of the person responsible for submitting the case

Name and first name:

Company name:

Function:

E-mail address:

Mobile Phone:

Postal address:

Invoicing address (if different from mailing address):

Email address for invoicing:

PO number (if applicable):

VAT number:

Peppol ID (if applicable):

Your data will not be shared with third parties in any way.