



# TRAVEL AWARDS 2026

## GROUP TRAVEL SPECIALIST AWARD

The **Group Travel Specialist Award** recognizes the organization that has demonstrated excellence in organizing leisure group travel in 2026. The award honours a specialist that combines in-depth destination knowledge, meticulous planning and outstanding service to create unforgettable group holidays. The winner distinguishes itself through professionalism, reliability and a passion for delivering exceptional travel experiences.

### **How to submit my case?**

Two possibilities:

- Digital to [bart@travmedia.be](mailto:bart@travmedia.be) (including all possible attachments)
- Case physical submission can be made at the following postal address:  
TRAVelMedia BeLux - Attn. Bart Matthijs - Luchthavenlaan 10 - 1800 Vilvoorde

*You will receive a confirmation once we have received your case.*

### **What is the deadline for submitting a case?**

- Submit digitally (in PDF) before 19 September 2026.
- Case physical submission by post (or handed in personally) must reach us before 19 September 2026.

*Please note: The date is closing. After 18 September 2026, the Travel Awards organization cannot accept any more cases.*

### **Is there a cost for submitting a case?**

Yes, participation in the Travel Awards requires a registration fee of € 250. This amount ensures an independent and high-quality evaluation process by a professional jury. Your case will be assessed with care and objectivity.

### **Any questions?**

Contact Bart Matthijs at [bart@travmedia.be](mailto:bart@travmedia.be) or +32472969998



## CASE INSTRUCTIONS 2026

**Please structure your submitted case around the five topics below.** You are free to present your case in any way you wish. It may be submitted as a continuous text or in a creative format of your own choosing. Supporting materials – such as photographs, videos or any other relevant attachments – may be included if they strengthen your case. **Cases may be submitted in Dutch, French or English.**

- 1. Your approach to leisure group travel:** Describe your organisation's expertise in leisure group travel. What types of group travel do you organise, who are your target audiences and what distinguishes your approach? Explain your vision and the added value you offer.
- 2. Designing exceptional group experiences:** How do you create memorable group holidays? Describe how you develop itineraries, select destinations, experiences and accommodations, and tailor your programmes to meet your clients' expectations.
- 3. Organisation & operational excellence:** How does your organisation ensure the successful planning and execution of group travel? Describe your approach to logistics, supplier management, tour leadership, communication and quality control. If relevant, explain how you deal with unexpected challenges or changes.
- 4. Customer experience:** How do you ensure an outstanding experience before, during and after the journey? Describe how you communicate with your clients, support group leaders and participants, and deliver a high level of service throughout the entire travel experience.
- 5. Client satisfaction:** What impact does your approach have on your clients? Describe the results using examples such as customer satisfaction, participant feedback, repeat bookings, long-term client relationships or other relevant indicators. Explain what makes your organisation a benchmark in leisure group travel.

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### Contact details of the person responsible for submitting the case

Name and first name:

Company name:

Function:

E-mail address:

Mobile Phone:

Postal address:

Invoicing address (if different from mailing address):

Email address for invoicing:

PO number (if applicable):

VAT number:

Peppol ID (if applicable):

*Your data will not be shared with third parties in any way.*