



TRAVEL AWARDS 2026

CASE SUSTAINABILITY AWARD

The **Sustainability Award** recognizes an organization in the travel industry that has demonstrated an outstanding commitment to responsible and sustainable business practices in 2026. Whether through environmental initiatives, social responsibility, support for local communities or innovative solutions, the winner shows that sustainability can be successfully integrated into everyday business. This award honours an organization that creates lasting value for travellers, destinations, employees and partners while contributing to a more sustainable future for the travel industry.

How to submit my case?

Two possibilities:

- Digital to bart@travmedia.be (including all possible attachments)
- Case physical submission can be made at the following postal address:
TRAVelMedia BeLux - Attn. Bart Matthijs - Luchthavenlaan 10 - 1800 Vilvoorde

You will receive a confirmation once we have received your case.

What is the deadline for submitting a case?

- Submit digitally (in PDF) before 19 September 2026.
- Case physical submission by post (or handed in personally) must reach us before 19 September 2026.

Please note: The date is closing. After 18 September 2026, the Travel Awards organization cannot accept any more cases.

Is there a cost for submitting a case?

Yes, participation in the Travel Awards requires a registration fee of € 250. This amount ensures an independent and high-quality evaluation process by a professional jury. Your case will be assessed with care and objectivity.

Any questions?

Contact Bart Matthijs at bart@travmedia.be or +32472969998



CASE INSTRUCTIONS 2026

Please structure your submitted case around the five topics below. You are free to present your case in any way you wish. It may be submitted as a continuous text or in a creative format of your own choosing. Supporting materials – such as photographs, videos or any other relevant attachments – may be included if they strengthen your case. **Cases may be submitted in Dutch, French or English.**

- 1. Sustainability strategy:** Describe your organisation's approach to sustainability. How is responsible business integrated into your strategy, daily operations and decision-making? Explain the vision that guides your sustainability efforts.
- 2. From vision to action:** Describe a concrete initiative or project that best demonstrates your commitment to sustainability in 2026. Explain what you implemented, why you chose this approach and what challenges you encountered along the way.
- 3. Creating positive impact:** What impact has your initiative achieved? Describe the results using relevant examples such as environmental improvements, social impact, support for local communities, employee engagement, customer awareness or other measurable outcomes.
- 4. Collaboration:** How do you involve employees, customers, suppliers, destinations or other partners in your sustainability journey? Explain how collaboration has contributed to achieving your objectives and strengthening the impact of your initiatives.
- 5. Inspiring the industry:** What makes your sustainability approach an example for the travel industry? Explain what other organisations can learn from your initiative and how your project contributes to raising awareness or encouraging more responsible business practices.

Contact details of the person responsible for submitting the case

Name and first name:

Company name:

Function:

E-mail address:

Mobile Phone:

Postal address:

Invoicing address (if different from mailing address):

Email address for invoicing:

PO number (if applicable):

VAT number:

Peppol ID (if applicable):

Your data will not be shared with third parties in any way.